



DELTA ECONOMIC RESEARCH & SUSTAINABILITY DISTRICT

REQUEST FOR PROPOSALS (RFP)
RFP NUMBER: DERSD-2026-SS4A-01

COMPREHENSIVE SAFETY ACTION PLAN SAFE STREETS AND ROADS FOR ALL (SS4A)

ISSUED BY

Delta Economic Research & Sustainability District (DERSD)

112 Front Street

Vidalia, Louisiana 71373

Procurement Officer:

Dr. Jimmy Jones, Jr.

Issue Date: June 15, 2026

Proposal Deadline:

July 31, 2026 – 5:00 PM CST



1.0 ADVERTISEMENT FOR PROPOSALS

The Delta Economic Research & Sustainability District (DERSD) is soliciting proposals from qualified consulting firms, transportation planners, engineering firms, GIS professionals, and public engagement specialists to develop a Comprehensive Safety Action Plan under the United States Department of Transportation Safe Streets and Roads for All (SS4A) Program. The selected consultant shall assist DERSD in conducting transportation safety planning activities throughout Concordia, East Carroll, Madison, and Tensas Parishes.

Sealed proposals shall be submitted no later than:

July 20, 2026 | 5:00 PM CST

Deliver To:

**Delta Economic Research & Sustainability District
Attn: Dr. Jimmy Jones, Jr.
112 Front Street
Vidalia, Louisiana 71373**

Proposal packages shall be clearly marked:

RFP DERSD-2026-SS4A-01

Comprehensive Safety Action Plan



2.0 INTRODUCTION AND BACKGROUND

The Delta Economic Research & Sustainability District (DERSD) serves Concordia, East Carroll, Madison, and Tensas Parishes in Northeast Louisiana. The District was established to improve economic development, transportation, sustainability, infrastructure planning, and regional coordination throughout the four-parish region. DERSD has secured funding to develop a Comprehensive Safety Action Plan consistent with the Safe Streets and Roads for All (SS4A) Program.

The planning area contains predominantly underserved communities and rural transportation networks requiring enhanced safety planning, multimodal connectivity improvements, and targeted investments to reduce fatalities and serious injuries. The Comprehensive Safety Action Plan will establish a framework for identifying transportation safety issues, prioritizing investments, and implementing projects designed to improve safety outcomes for all roadway users.

3.0 PROJECT OVERVIEW

- The purpose of this project is to:
- Reduce roadway fatalities and serious injuries
- Implement the Safe System Approach
- Support Vision Zero principles
- Identify High Injury Networks (HIN)
- Improve bicycle and pedestrian safety
- Increase transportation equity
- Prioritize infrastructure investments
- Develop an actionable implementation roadmap

The consultant shall conduct both quantitative and qualitative analyses to identify transportation safety concerns and opportunities throughout the District.



4.0 SCOPE OF SERVICES

TASK 1 : PROJECT MANAGEMENT

The Consultant shall provide overall project management and coordination services necessary to successfully complete the Comprehensive Safety Action Plan. *At a minimum, the Consultant shall:*

- 1.1 Conduct a project kickoff meeting with DERSD staff, project stakeholders, and project partners.
- 1.2 Develop and maintain a Project Management Plan outlining project objectives, milestones, schedules, responsibilities, communication protocols, and quality control procedures.
- 1.3 Maintain the project schedule, budget, and deliverables throughout the duration of the contract.
- 1.4 Submit monthly progress reports documenting completed activities, project status, budget expenditures, upcoming tasks, and potential challenges.
- 1.5 Coordinate regularly with DERSD staff, local governments, regional stakeholders, transportation agencies, and project partners.
- 1.6 Facilitate project meetings and provide meeting agendas, summaries, and action items.
- 1.7 Ensure all project activities comply with applicable federal, state, and local requirements.

TASK 2 : QUANTITATIVE SAFETY ANALYSIS

The Consultant shall conduct a comprehensive quantitative safety analysis to identify transportation safety challenges and opportunities throughout the District. *At a minimum, the Consultant shall:*

- 2.1 Collect, compile, and analyze available crash data from federal, state, regional, and local sources.
- 2.2 Analyze fatality, serious injury, and crash trends by location, severity, contributing factors, and roadway characteristics.
- 2.3 Develop High Injury Network (HIN) maps identifying corridors and intersections



with elevated crash concentrations.

2.4 Conduct systemic risk assessments to identify roadway characteristics associated with elevated safety risks.

2.5 Evaluate roadway safety performance utilizing accepted transportation safety methodologies and performance measures.

2.6 Analyze crash patterns involving vulnerable road users, including pedestrians, bicyclists, transit users, older adults, and individuals with disabilities.

2.7 Prepare a Technical Findings Report summarizing data analysis, safety trends, risk factors, and key findings.

TASK 3 : QUALITATIVE SAFETY ANALYSIS

The Consultant shall conduct a qualitative assessment to supplement quantitative analyses and identify community-specific transportation safety concerns. ***At a minimum, the Consultant shall:***

3.1 Conduct stakeholder interviews with local governments, transportation agencies, community organizations, emergency responders, and other relevant stakeholders.

3.2 Collect and document local transportation safety concerns and priorities.

3.3 Review existing transportation, land use, economic development, bicycle, pedestrian, and safety-related plans.

3.4 Evaluate perceived safety conditions through community feedback and stakeholder engagement activities.

3.5 Document community observations related to roadway conditions, accessibility, mobility barriers, and safety concerns.

3.6 Identify opportunities to improve transportation safety based on stakeholder input and community feedback.

TASK 4 : PUBLIC ENGAGEMENT

The Consultant shall develop and implement a comprehensive public engagement strategy designed to maximize stakeholder participation and community input throughout the planning process. ***At a minimum, the Consultant shall conduct:***

4.1 Four (4) Public Meetings, with at least one meeting conducted within each parish of the District.

4.2 Community Engagement Events designed to gather public input and increase awareness of transportation safety issues.



4.3 Online Surveys and digital engagement opportunities to collect public feedback.

4.4 Stakeholder Workshops involving local officials, transportation providers, community organizations, and key interest groups.

4.5 Public Information Campaigns utilizing traditional and digital communication methods.

4.6 Vision Zero Outreach Activities designed to educate stakeholders and the public regarding transportation safety goals and initiatives.

4.7 Documentation of all public engagement activities, comments received, participation levels, and key findings.

TASK 5 : GIS AND NETWORK ANALYSIS

The Consultant shall perform a comprehensive GIS and network analysis to support project development and prioritization. *At a minimum, the Consultant shall:*

5.1 Develop and maintain a Geographic Information System (GIS) database for project analysis and planning purposes.

5.2 Perform crash mapping and spatial analysis of transportation safety data.

5.3 Inventory transportation assets, including roadways, intersections, bicycle facilities, pedestrian facilities, transit infrastructure, and related transportation assets.

5.4 Evaluate bicycle network connectivity and identify gaps, deficiencies, and improvement opportunities.

5.5 Evaluate pedestrian network connectivity and identify barriers to safe pedestrian travel.

5.6 Conduct an equity analysis to identify underserved, disadvantaged, and historically underinvested communities.

5.7 Identify barriers to mobility and connectivity affecting transportation safety and access throughout the District.

5.8 Prepare maps, exhibits, and technical documentation supporting network analysis findings.

TASK 6 : PROJECT PRIORITIZATION

The Consultant shall develop a comprehensive project prioritization framework to evaluate, rank, and recommend transportation safety improvements identified throughout the planning process. The prioritization methodology shall be transparent, data-driven, and consistent with the Safe System Approach and Vision Zero principles.



Projects shall be evaluated and prioritized based upon, at a minimum, the following criteria:

6.1 Safety Impact

Assessment of the anticipated reduction in fatalities, serious injuries, and crash frequency resulting from implementation of the proposed improvement.

6.2 Cost Effectiveness

Evaluation of the expected safety benefits relative to the estimated project costs, including consideration of low-cost, high-impact safety strategies.

6.3 Ease of Implementation

Assessment of project feasibility, constructability, permitting requirements, right-of-way considerations, stakeholder support, and implementation timelines.

6.4 Community Priorities

Consideration of stakeholder input, public engagement findings, local government priorities, and community-identified transportation safety needs.

6.5 Equity Considerations

Evaluation of the project's ability to improve safety, mobility, accessibility, and connectivity within underserved, disadvantaged, rural, and historically underinvested communities.

6.6 Safe System Approach Alignment

Assessment of consistency with Safe System principles, including safer roads, safer speeds, safer road users, safer vehicles, and post-crash care strategies.

6.7 Connectivity and Multimodal Benefits

Evaluation of the project's ability to improve bicycle, pedestrian, transit, and multimodal transportation connectivity throughout the District.

6.8 Funding Readiness

Assessment of project readiness for future federal, state, local, and private funding opportunities, including eligibility for implementation grants.

6.9 Long-Term Sustainability

Consideration of ongoing maintenance requirements, operational impacts, and long-term benefits to the transportation network.



TASK 7: RECOMMENDED IMPROVEMENTS

The Consultant shall develop a comprehensive set of recommended transportation safety improvements based on the findings of the crash analysis, network analysis, equity assessment, stakeholder engagement activities, and project prioritization process. Recommendations shall be consistent with the Safe System Approach and support the District's Vision Zero goal of eliminating traffic fatalities and serious injuries. ***At a minimum, the Consultant shall prepare and submit the following recommendations:***

- 7.1 Bicycle Network Improvement Recommendations, including proposed bicycle facilities, connectivity enhancements, and low-stress bicycle networks
- 7.2 Pedestrian Network Improvement Recommendations, including sidewalks, crosswalks, pedestrian crossings, accessibility improvements, and ADA compliance
- 7.3 Roadway Safety Improvement Recommendations, including corridor safety enhancements, traffic calming measures, speed management strategies, and roadway design improvements
- 7.4 Intersection Safety Improvement Recommendations, including signalized and unsignalized intersection improvements, roundabouts, turn-lane modifications, and access management strategies
- 7.5 Vulnerable Road User Safety Recommendations addressing the needs of pedestrians, bicyclists, transit users, school-age children, older adults, and individuals with disabilities
- 7.6 Systemic Safety Countermeasure Recommendations for reducing fatal and serious injury crashes throughout the District
- 7.7 Policy Recommendations supporting transportation safety, Complete Streets implementation, Vision Zero initiatives, and Safe System Approach principles
- 7.8 Land Use and Development Recommendations safe community design, multimodal connectivity, access management, and transportation-oriented development practices
- 7.9 Equity and Accessibility Recommendations addressing transportation barriers in underserved, disadvantaged, and rural communities
- 7.10 Quick-Build and Near-Term Improvement Recommendations that can be implemented rapidly using low-cost, high-impact safety strategies
- 7.11 Capital Improvement Recommendations identifying long-term infrastructure investments and major safety projects
- 7.12 Project Prioritization Matrix ranking recommended improvements based on safety benefits, implementation feasibility, cost-effectiveness, equity impacts, and community



TASK 8 : FINAL SAFETY ACTION PLAN

The Consultant shall develop and deliver a Comprehensive Safety Action Plan that complies with the U.S. Department of Transportation Safe Streets and Roads for All (SS4A) program requirements and incorporates findings from all technical analyses, stakeholder engagement activities, and project prioritization efforts conducted throughout the planning process.

At a minimum, the Consultant shall prepare and submit the following:

- 8.1 Draft Safety Action Plan
- 8.2 Final Safety Action Plan
- 8.3 Prioritized Project List identifying short-term, mid-term, and long-term safety improvements
- 8.4 Funding Strategy identifying potential federal, state, local, and private funding opportunities for implementation
- 8.5 Planning-Level Cost Estimates for recommended infrastructure, operational, and policy improvements
- 8.6 Safety Performance Measures and Evaluation Metrics to monitor progress toward reducing fatalities and serious injuries
- 8.7 Implementation Roadmap outlining project sequencing, responsible parties, timelines, and implementation priorities
- 8.8 High Injury Network (HIN) Prioritization and Recommended Countermeasures
- 8.9 Bicycle and Pedestrian Network Improvement Recommendations
- 8.10 Equity and Accessibility Recommendations addressing underserved and disadvantaged communities
- 8.11 Executive Summary suitable for public distribution and stakeholder presentations
- 8.12 Final Electronic Deliverables, including editable files, GIS data, maps, exhibits, technical memoranda, and PDF reports

5.0 DELIVERABLES

The selected Consultant shall prepare and submit all deliverables necessary to support the development of a Comprehensive Safety Action Plan in accordance with Safe Streets and Roads for All (SS4A) program requirements. All deliverables shall be submitted in both editable electronic format and PDF format unless otherwise approved by DERSD. ***At a minimum, the Consultant shall provide the following deliverables:***

5.1 Project Management Plan

A comprehensive management document outlining project objectives, schedule, milestones, communication protocols, quality assurance procedures, stakeholder coordination activities, and project management responsibilities.

5.2 Existing Conditions Assessment

A technical assessment documenting existing transportation conditions, roadway characteristics, demographic information, transportation assets, and safety-related challenges throughout the District.

5.3 Crash Analysis Report

A detailed analysis of crash data, including fatalities, serious injuries, contributing factors, crash trends, vulnerable road user impacts, and identified safety concerns.

5.4 Stakeholder Engagement Report

Documentation of stakeholder interviews, public meetings, community engagement activities, survey results, stakeholder comments, and key findings.

5.5 Geographic Information System (GIS) Database

A GIS database containing transportation assets, crash data, safety analysis information, mapping layers, and project-related datasets developed during the planning process.

5.6 Network Analysis Report

A technical report evaluating roadway, bicycle, pedestrian, and multimodal transportation networks, including connectivity assessments, gaps, and opportunities for improvement.

5.7 Equity Assessment

An evaluation of transportation safety, mobility, accessibility, and connectivity within underserved, disadvantaged, rural, and historically underinvested communities.



5.8 Draft Safety Action Plan

A draft Comprehensive Safety Action Plan for review by DERSD, project stakeholders, and the public.

5.9 Final Safety Action Plan

A final Comprehensive Safety Action Plan incorporating stakeholder feedback, technical analyses, recommendations, and implementation strategies.

5.10 Executive Summary

A concise summary of project findings, recommendations, implementation priorities, and anticipated safety outcomes suitable for public distribution and presentations.

5.11 Implementation Matrix

A matrix identifying recommended projects, responsible parties, implementation timelines, estimated costs, funding opportunities, and project priorities.

5.12 Funding Strategy

A funding strategy identifying potential federal, state, local, and private funding opportunities available to support implementation of recommended improvements.

5.13 Prioritized Project List

A ranked list of recommended transportation safety projects based on safety impact, cost effectiveness, equity considerations, community priorities, and implementation feasibility.

5.14 High Injury Network (HIN) Map

Maps and supporting documentation identifying corridors, intersections, and locations with elevated crash concentrations and safety risks.

5.15 Bicycle Network Recommendations

Maps, exhibits, and technical recommendations for improving bicycle safety, connectivity, and accessibility throughout the District.

5.16 Pedestrian Network Recommendations

Maps, exhibits, and technical recommendations for improving pedestrian safety, accessibility, and connectivity.

5.17 Safety Countermeasure Recommendations

Recommended engineering, education, enforcement, policy, and operational strategies



designed to reduce fatalities and serious injuries.

5.18 Public Engagement Documentation

Meeting materials, attendance records, presentations, surveys, public comments, outreach documentation, and engagement summaries.

5.19 Performance Measurement Framework

A framework establishing safety performance measures, evaluation metrics, baseline conditions, and ongoing monitoring procedures.

5.20 Final Electronic and Printed Deliverables

Complete electronic files, GIS data, maps, exhibits, reports, technical memoranda, presentations, and printed copies of final project deliverables as specified by DERSD.

All deliverables shall become the property of the Delta Economic Research & Sustainability District (DERSD) upon acceptance and may be used by DERSD for future planning, grant applications, project implementation, reporting, and public engagement purposes.

6.0 PROPOSAL SUBMISSION REQUIREMENTS

To be considered responsive, proposals shall include the following components and shall be organized in the order listed below:

A. Cover Letter

A signed cover letter introducing the firm, identifying the authorized representative, and expressing the firm's interest in providing services under this Request for Proposals.

B. Executive Summary

A summary of the firm's understanding of the project, qualifications, approach, and ability to successfully complete the requested services.

C. Firm Qualifications

A description of the firm's history, organizational structure, resources, technical capabilities, and experience relevant to transportation planning, safety analysis, public engagement, GIS analysis, and SS4A planning.

D. Relevant Experience

Descriptions of similar projects completed within the last five (5) years, including



project scope, client references, contract value, and outcomes achieved.

E. Technical Approach

A detailed description of the proposed methodology, project management approach, analytical techniques, stakeholder engagement strategy, and project execution plan.

F. Project Schedule

A proposed project schedule identifying key milestones, deliverables, meetings, and completion dates.

G. Staffing Plan

Identification of key personnel, organizational chart, staff qualifications, roles and responsibilities, and anticipated level of effort.

H. References

A minimum of three (3) client references for projects of similar scope and complexity.

I. Cost Proposal

A detailed cost proposal identifying labor categories, labor rates, estimated hours, direct expenses, and total project cost.

J. DBE/MBE Participation Plan

A description of proposed Disadvantaged Business Enterprise (DBE) and Minority Business Enterprise (MBE) participation and outreach efforts.

K. Insurance Documentation

Evidence of the firm's ability to meet the insurance requirements specified in this Request for Proposals.

L. Required Certifications

Completed certifications, disclosures, and compliance forms required by DERSD and applicable federal regulations.

7.0 EVALUATION CRITERIA

Proposals shall be evaluated by a review committee utilizing the following criteria: DERSD reserves the right to conduct interviews, request presentations, seek clarifications, and negotiate with one or more of the highest-ranked firms prior to contract award.

Evaluation Category	Maximum Points
Qualifications and Capacity	50
SS4A and Vision Zero Experience	40
Rural Transportation Experience	25
GIS and Crash Analysis Capabilities	35
Community Engagement Methodology	30
Safe System Approach Methodology	30
Project Team Qualifications	30
References	20
Project Schedule	15
Cost Proposal	15
DBE/MBE Participation	10
TOTAL POSSIBLE POINTS	300

8.0 CONTRACT REQUIREMENTS

The successful proposer shall:

- 8.1 Execute a Professional Services Agreement with DERSD.
- 8.2 Maintain all required insurance coverage throughout the duration of the contract.
- 8.3 Submit monthly progress reports documenting project status, accomplishments, expenditures, and upcoming activities.
- 8.4 Participate in project meetings, stakeholder meetings, public engagement activities, and coordination meetings as required.
- 8.5 Complete all deliverables in accordance with the approved project schedule.
- 8.6 Comply with all applicable federal, state, and local laws, regulations, and funding requirements.
- 8.7 Maintain project records and supporting documentation in accordance with applicable retention requirements.



9.0 FEDERAL COMPLIANCE REQUIREMENTS

The selected Consultant shall comply with all applicable federal requirements, including but not limited to:

9.1 2 CFR Part 200 – Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards.

9.2 U.S. Department of Transportation Safe Streets and Roads for All (SS4A) Program Requirements.

9.3 Title VI of the Civil Rights Act of 1964.

9.4 Americans with Disabilities Act (ADA).

9.5 Build America, Buy America Act.

9.6 Federal Debarment and Suspension Regulations.

9.7 Equal Employment Opportunity Requirements.

9.8 Disadvantaged Business Enterprise (DBE) Requirements.

9.9 Louisiana Public Procurement Laws.

9.10 Any additional federal, state, or local requirements applicable to the funding source.

10.0 GENERAL CONDITIONS

DERSD reserves the right to:

10.1 Reject any or all proposals.

10.2 Waive informalities, irregularities, or technical deficiencies.

10.3 Request clarification of proposal information.

10.4 Negotiate scope, fees, and contract terms with the selected proposer.

10.5 Cancel, modify, or reissue this solicitation at any time.

10.6 Award a contract in the best interest of the District.

10.7 Request additional information from proposers as necessary to support the evaluation

All costs incurred in the preparation and submission of proposals shall be the sole responsibility of the proposer.



11.0 PROCUREMENT SCHEDULE

Activity	Date
RFP Issued	June 15, 2026
Questions Due	July 10, 2026
Proposal Deadline	July 20, 2026 – 5:00 PM CST
Evaluation Period	July 21 – July 31, 2026
Interviews (If Necessary)	August 2026
Board Approval	August 2026
Notice of Award	August 2026
Notice to Proceed	August 2026

DERSD reserves the right to modify the procurement schedule as necessary.

12.0 APPENDICES

Appendix A – Proposal Submission Form

Appendix B – Cost Proposal Form

Appendix C – DBE/MBE Participation Form

Appendix D – Conflict of Interest Certification

Appendix E – Debarment Certification

Appendix F – Evaluation Scoresheet

Appendix G – Notice of Award

Appendix H – Notice to Proceed

Appendix I – Professional Services Agreement

Appendix J – Insurance Requirements

Appendix K – Federal Compliance Certifications

END OF REQUEST FOR PROPOSAL